

Adi Ayal

Education

- **Ph.D. (Economics, 2007)**, UC Berkeley
Dissertation title: “Voluntary Network Markets: Strategic Competition in Network Effects”
Committee: Dan Rubinfeld, Joe Farrell, Aaron Edlin, Howard Shelanski (all - UC Berkeley)
- **Ph.D. (Law, 2002) with Highest Distinction**, Faculty of Law, Bar Ilan University.
Dissertation title: “Monopoly as a Democracy Issue: A Proposed Model for the Justification of Antitrust Law”
Committee: Yedidia Stern (Bar Ilan University), Avi Weiss (Bar Ilan University and Chief Economist, Israel Antitrust Authority), Zipora Cohen (Bar Ilan University), Dennis Carlton (University of Chicago, GSB)
- **LL.M. (2001) Summa Cum Laude**, Faculty of Law, Bar Ilan University.
Dissertation title: “Economic and Legal Analysis of Antitrust Law”.
- **LL.B. (1997) Interdisciplinary Program for Fostering Excellence**, Tel Aviv University.

Teaching and Academic Appointments

- **Current Position - Faculty of Law, Bar Ilan University**: Courses taught include: Antitrust Law, Corporations, Economic Analysis of Law, Communication and Psychology in the Courtroom, Legal Foundations, Game Theory and the Law.
- **Boalt Hall Law School, UC Berkeley**: Adjunct Professor, Corporations
- **University of Colorado at Boulder**: Visiting Professor, Game Theory and the Law
- **Monash University at Prato**: Visiting Professor, Game Theory and the Law
- **Adjunct Professor of Law**: University of Haifa, Netanya Academic College, College of Management, Sha’arei Mishpat College of Law
- **University of Chicago Law School**: Visiting Research Scholar
- **London School of Economics and Political Science**: Visiting Research Scholar
- **Erasmus Program in Law and Economics**, LL.M. thesis guide and external examiner
- **Israel Democracy Institute**: Research Fellow
- **Israel Bar Association**: academic coordinator of corporate law specialization programs

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- **'Machshavot'**: preparatory courses for the Bar Exam, Lecturer in Corporate Law.
- **Neve - Zedek Mediation Center**: Lecturer, Communication Techniques in Mediation and Negotiation
- **Bar - Ilan Brookdale Program** and **Israeli Volunteer Association**: academic coordinator and lecturer for 'Legal Advisors' Program.

Non - Academic Appointments

- **Chairman of the Public Commission on Local Programming in Television**: by personal appointment of the Minister of Communications
- **Court - Appointed Expert**: Class Action suit regarding major communications company
- **Judges' Professional Training**: Instructor on corporations, antitrust, and game - theoretical applications
- **Lawyers' Profession Training**: Instructor and course leader, corporations, antitrust, and mediation techniques
- **'Machshavot' Bar Exam Preparations**: Instructor, corporations.
- **Erasmus Program in Law and Economics**: Thesis guide and external examiner
- **Brookdale Volunteers Program**: Instructor and course leader, legal assistance
- **Center for Commercial Law, Bar Ilan University**: Assistant Director
- **Avenant AsbestSaneering B.V.**: Operational Manager
- **Communication in Action**: Seminars in personal development and communication techniques: 'Efrat Technologies', P.U.M - IDF Senior Officers Course, 'Keren Karev' Department of Education Program, Municipal Authorities Center, and more.
- **Member, Finance Committee, Misgav Regional Authority**
- **Law clerk**, Justice Bracha Tom - Ofir. Specialization: Securities Law, Insider Trading.

Awards and Distinctions

- **Stanford International Junior Faculty Forum** (2014)
- **Best Academic Paper** – International Society of Franchising (2013)
- **Next Generation of Antitrust Scholars** – NYU Law School (2013)

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- *University - Wide Award for Excellence in Teaching*, Bar Ilan University (2010)
- *UC Regents Intern Fellowship* (2003 - 2007) – 5 year award for outstanding Ph.D. candidate, university - wide, UC Berkeley.
- *John M. Olin Foundation* Fellowship in Law and Economics, UC Berkeley – awarded twice (2004, 2005)
- *Dean's Normative Time Fellowship* – UC Berkeley
- *Wolf Foundation Award* for excellence in research (2001)
- *Rector's Award for Excellence in Teaching*, Bar Ilan University (2001)
- *President's Scholarship* (1999 - 2002) – 4 year award for top Ph.D. Candidate, university - wide, Bar - Ilan University.
- *Adoption Scholarship* (1998) – award for exceptional research student, Bar - Ilan University.

Books:

- FAIRNESS IN ANTITRUST: PROTECTING THE STRONG FROM THE WEAK (2014, Hart Publishing, Oxford)

Articles:

- "Antitrust Abuse: Which Power is Curtailed?", in ABUSE OF POWER IN COMPETITION LAW (Nihoul and Takahashi, eds., *forthcoming*, 2016)
- "Good Cause Statutes Revisited: An Empirical Assessment" (with Uri BenUliel), 90 *Indiana Law Journal* 1177 (2015)
- "Anticompetitive Patents: an Incorporation Solution" (with Ya'ad Rotem), 3 *Journal of Antitrust Enforcement* 1 (2015)
- "Revitalizing the Case for Good Cause Statutes" (with Uri BenUliel), 19 *Stanford Journal of Law, Business & Finance* 331 (2014)
- "Is Monopoly Really Unfair?", 5 *Journal of European Competition Law and Practice* 386 (2014)
- "Incorporation Rules" (with Ya'ad Rotem), 10 *Review of Law and Economics* 1 (2014)
- "Anti - Anti Regulation: The Supplanting of Industry Regulators with Competition Agencies", *forthcoming* in COMPETITION LAW AS REGULATION? (Di Porto & Drexler eds., Edward Elgar)

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- "FairEconomy: Crises, Culture, Competition and the Role of Law", 45 *International Review of Intellectual Property and Competition Law* 73 (2014)
- "The Market for Bigness: Economic Power and Antitrust Agencies' Duty to Curtail It", 2 *Journal of Antitrust Enforcement* 1 (Oxford University Press, 2013)
- "Decentralized Regulation", *forthcoming*, in *Regulations* (Blanc et al., ed., Tel Aviv University Press). (with Oren Perez and Tzipi Isser - Itzik)
- "Antitrust Risk in Franchise Agreements: Exemption Notwithstanding", 52 *Hapraklit Law Review* 519 (2013)
- "Science, Politics and Transnational Regulation: Regulatory Scientific Institutions and the Dilemmas of Hybrid Authority" 2 *Transnational Environmental Law* 45 (2013) (with Ronen Hareuveny and Oren Perez)
- "Fairness in Antitrust: Protecting the Monopolist and Balancing Among Competing Claims", 8 *Journal of Competition Law and Economics* 287 (Oxford University Press, 2012)
- "Public Aspects of Corporate Law: Executive Compensation and Economic Concentration as Facilitators of Change", 7 *Haifa Law Review* 31 (2012)
- "Protecting the Strong from the Weak: The Rights of Monopolists", 16 *Hokkaido Journal of New Global Law and Policy* 285 (2012)
- "Economic Concentration and the Legal Mechanisms Supporting It", 170 *Banking Quarterly* 20 (2011)
- "Buy - Me - Buy - You: Biases in the Buy - Sell Agreement", 8 *Corporations* 1 (2011)
- "Harmful Freedom of Choice: Lessons from the Cellular Market", 74 *Law and Contemporary Problems* 91 (Duke University Press, 2011)
- "Musings on the Importance of Economic and Legal Analysis", in *Law, Society, and Culture: Does Law Matter?* (Hakker and Ziv eds., 2010, Tel Aviv University Press)
- "Monopolization via Voluntary Network Effects", 76 *Antitrust Law Journal* 799 (2010)
- "The Regulation of Executive Compensation: Populist Sentiments Hiding Social Values", 7(3) *Corporations* 15 (2010)
- "The Economic Basis of Antitrust Law", in *Legal and Economic Analysis of Israeli Antitrust Law* (Gal and Pelman eds., 2008)

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- “Coming Full Circle: Will ‘New Economics’ Require Old Solutions in the Israeli Cellular Industry?”, 23 *Bar Ilan Studies in Law* 629 (2007)
- “The Economic and Feminist Approaches to Law: an Eternal Feud or a Misunderstanding Among Friends?”, 10 *Democratic Culture* 11 (2006)
- “The Monopolist as Victim: on Constitutional Rights in Antitrust”, 47 *Israeli Democracy Institute Position Papers* (2004)
- “Can We Compensate for Incompensable Harms?”, 40 *San Diego Law Review* 1123 (2003)
- “Economic Rhetoric: Economics and Literature in Legal Analysis”, 18 *Bar Ilan Studies in Law* 263 (2002)

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הצהרת נגישות – בר - אילן

אמצעי נגישות:

- הטקסטים כוללים כותרות לטובת קריאה נוחה ואפקטיבית יותר לעיוורים הנעזרים בטכנולוגיות קוראות מסך.
 - הגופנים הם מסוג sans serif ובניגודיות המאפשרת קריאה נוחה יותר.
 - מאחורי כל תמונה וטבלה מופיע תיאור טקסטואלי, המוקרא לגולשים שנעזרים בתוכנת הקראה.
 - הקישורים במסמך בעלי שמות משמעותיים, מודגשים בצבע ובקו תחתון במעבר עכבר.
- המסמך נבדק על ידי יועץ הנגישות [הראל חייט](#) מענבר נגישות ונמצא נגיש לאנשים עם מוגבלויות על פי הנחיות הנגישות המקובלות בעולם: [Web Content Accessibility Guidelines 2.0](#) ברמה AA. אמצעים אלו מסייעים לעיוורים, לקויי ראייה ואנשים עם מוגבלויות שונות להפוך כל מסמך לנגיש באמצעות תוכנות הקראה וטכנולוגיות מסייעות ואף מאפשרים המרה לכתב ברייל – אם נתקלתם בבעיה במסמך אנא הפנו את תשומת ליבנו ויחד נאפשר לכולם להנות מהתכנים ברמה שווה.

ענבר נגישות - מקבוצת א.ת. ענבר בע"מ

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